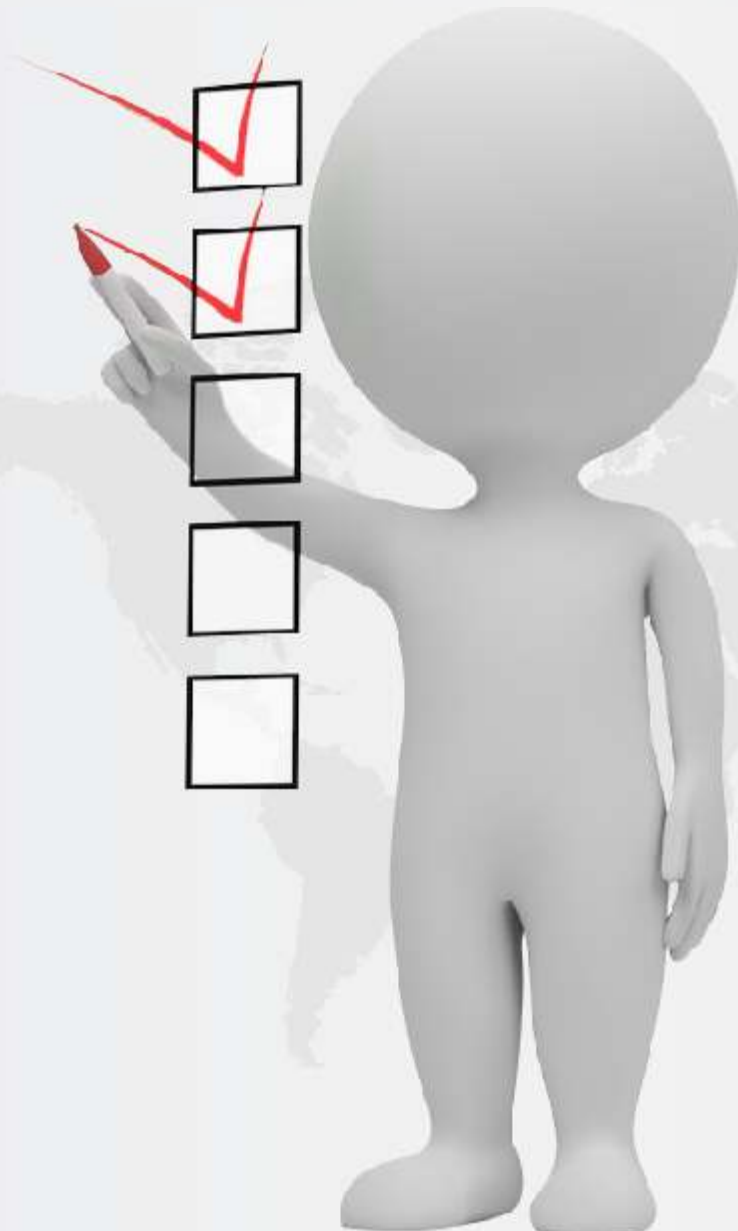


Data Verification

a business unit brochure



Data Verification

At the core of complications associated with fetching clients lies prospect data. Even with the best management skills, you can do very little with client information that hasn't been verified recently. Data verification at B2Bdatapartners is all about ensuring that prospect information in your marketing database is verified and re-verified to keep only those who are interested in your campaign list – thereby enhancing the efficiency of your sales and business development teams. It also guards you from legal hassles.

Customer interest

Instead of believing that anyone and everyone should be interested in your ingenious deliverables, it is very important that you know who are actually willing to use their money for your business.

Opt-in/opt-out

We ensure that the people you hope to engage in business read your emails and follow your campaigns. This becomes easier when we perform the data verification process, so that prospects either opt in, or opt out, giving you a clear indication.

Tele verification

Before you make the nervous calls to a list of prospects, we can ensure that they actually want to hear you out. We run a process of telephonic verification, by which we can determine who all want your type of service, before you start campaigning.

Email verification

We verify your prospects' interest through emails. It is necessary before you send your actual campaigns, which could often carry catchy subject lines. We ensure that your emails go only to those whom we get to agree to subscribe to your products and other deliverables.

Unverified data is a complete waste.

Besides, imminent legal issues
can cause havoc for your stakeholders!

Reasons why Data Verification can save your Business

If you are aware of marketing laws and regulations in most countries, you would already know how prospect-data verification at regular intervals can save your business.

CAN-SPAM is a law that forces all unsolicited commercial emails to be treated as SPAM. Besides, making unsolicited sales calls can also destroy your reputation in the market.

Unsolicited sales pitches, irrespective of the channel you have chosen, mostly end up in resource wastage. While your company might lose a lot from a legal perspective as well, a substantially long list of ready-to-buy prospects from us can save your business developers time, effort and money.

B2Bdatapartners

B2Bdatapartners is a Growth Enablement Partner for Clients across 83 countries helping extend reach to over 36 million top global executives across the world.

B2Bdatapartners has transformed the way businesses work with cutting-edge data management technology, exhaustive data reach and digital marketing solutions. We pride ourselves on offering customized solutions based on the clients' requirements and business scope.

Core Capabilities

- ▶ Data Solutions
- ▶ Data Management
- ▶ B2B API
- ▶ Resellers Partnership Program

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