



# Data Licensing Enhancement

a business unit brochure



# Data Licensing

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In an uncertain and confusing market place, B2Bdatapartners offer the most reliable, trustworthy data to reach out to targeted markets. Our data licensing works through sophisticated data verification and authentication process. B2Bdatapartners' data licensing is designed to provide correct valid records you can use to deliver accurate results from campaigns. process.

## Precision and Accuracy

Licensed data guarantees utmost data quality of your data for any data depended decisions. Quality data is the single biggest factor in the success of your efforts to reach out to prospects, customers and vendors.

## Transforming Data

High quality and reliable data licensing data enables your business to harness more opportunity in your business, reselling opportunity, and expand your current market. Our licensed business-to-business provides you with more options to reach more targets including key titles in different industries, markets and deep pockets inside your customer base.

## Value for Money Data

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### This is what we do:

Companies license our robust business-to-business data for different purpose or to meet specific objective. This verified data are of high quality and will perform for multi-channel marketing, even in demanding markets.

Customer Data Quality,  
The Roadmap to Growth and Profitability

You call the shots - Reach, Value and  
ROI from Licensed data

## Value from Licensing

It gives you credibility, options and provide guarantee to fit for any business use.

In addition, licensed data provide a distinct advantage of having permission based list for contacting any prospect or customer.

## Visible Gains

After using licensed data from B2Bdataparntes, most of our clients eliminate 35% to 40% increase in reach, effectiveness of inbound e-mails. Also, agents using phone data have seen productivity increase by 10% to 20% .

## Mitigate Business Risk

Finally, using licensed data mitigates risk from non-delivery. Marketers like you can use our licensed data without any apprehension on quality issues. A licensed data from B2Bdataparntes may very well provide value for money – delivering quality data for each criteria and tailor made to your market.

Improve data quality by evaluating all aspects of your customer database

## Licensed Data Available

Customer data enhancement is vital for gaining competitive edge in your markets and form as the bedrock for building information about customers. Quality data from data enhancement plays an important role in a number of business processes:

- B2B Email List
- B2B Data  
(email, phone, direct mailing address)
- B2B Mailing List
- Top Decision Makers List
- Industry Wise List
- Custom list as per your criteria

# What makes B2Bdatapartners different?

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Get more choice of data and wider coverage from a single source. Stop using list that hurts your business or that fails to meet your objective.

Licensed data offers more reach, depth and more choice and greater depth from a single source.

## Execution

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Licensed data is not available over the counter. It takes time to authenticate and verify the list before we hand list to you. After we receive the request, we swing into action to locate data as per your criteria.

We conduct detailed investigation of list on your behalf, including tele-verification of list to verify each record.

After final verification, we send it across to you as per list criteria.

## B2Bdatapartners

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B2Bdatapartners is a Growth Enablement Partner for Clients across 83 countries helping extend reach to over 36 million top global executives across the world.

B2Bdatapartners has transformed the way businesses work with cutting-edge data management technology, exhaustive data reach and digital marketing solutions. We pride ourselves on offering customized solutions based on the clients' requirements and business scope.

### Core Capabilities

- ▶ Data Solutions
- ▶ Data Management
- ▶ B2B API
- ▶ Resellers Partnership Program

### Contact Us

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#### B2Bdatapartners

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