

Business-to-Business Application Program Interface (B2B API)



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Program Interface (B2B API)



B2B search interfacing is designed to facilitate one way business search operations, which are initiated by businesses registered on the search website. The interfaces are designed to maintain and support the entire length of operations made possible for finding out marketing database records.

B2B API resolves these challenges by making the operations largely automatic and effort-free, while the search interface is located on our partner's website.

Using the search facility is a privilege usually available to anyone registering on the API-facilitated website. Although the technology and data are available from us, our partners have the independence to brand and price their B2B API service as per their strategies.

B2B interfacing supports by –

Allowing database procuring through high-end application-level filtering

Which results in

Foolproof and highly reliable marketing campaigns conforming to CAN-SPAM Act

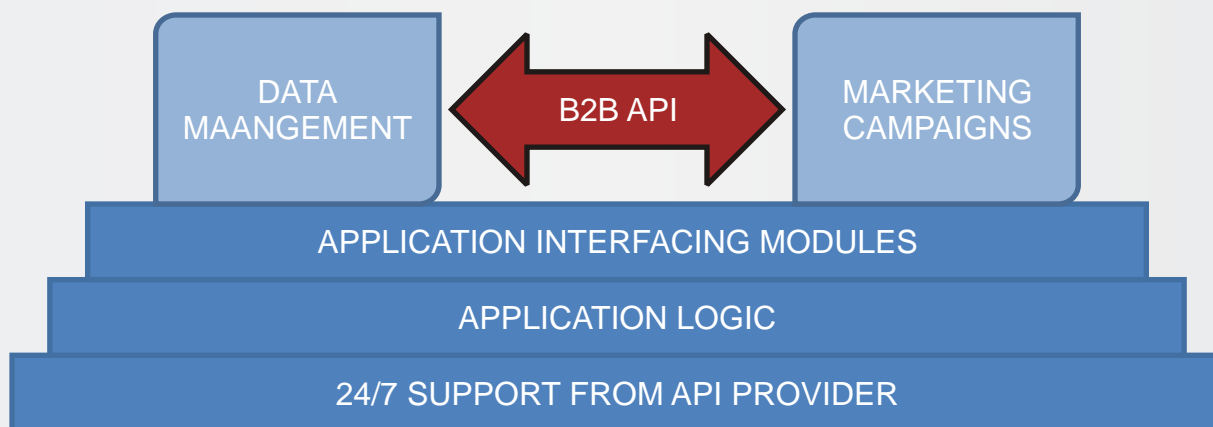
Business professionals need to focus on real-time networking to at least feel confident while competing in today's electronically-driven business environment. Companies need to establish their offers, maintain their databases, gain greater visibility, and do all this without faltering or getting delayed when using your website.

As a result, it is important to learn about B2B API as an extended product/service, as it is also available to B2B API users.

B2B API as part of B2B APPs

A B2B API works as part of a larger selection of modules and digital resources.

Here is how B2B API connects good data management to effective marketing –



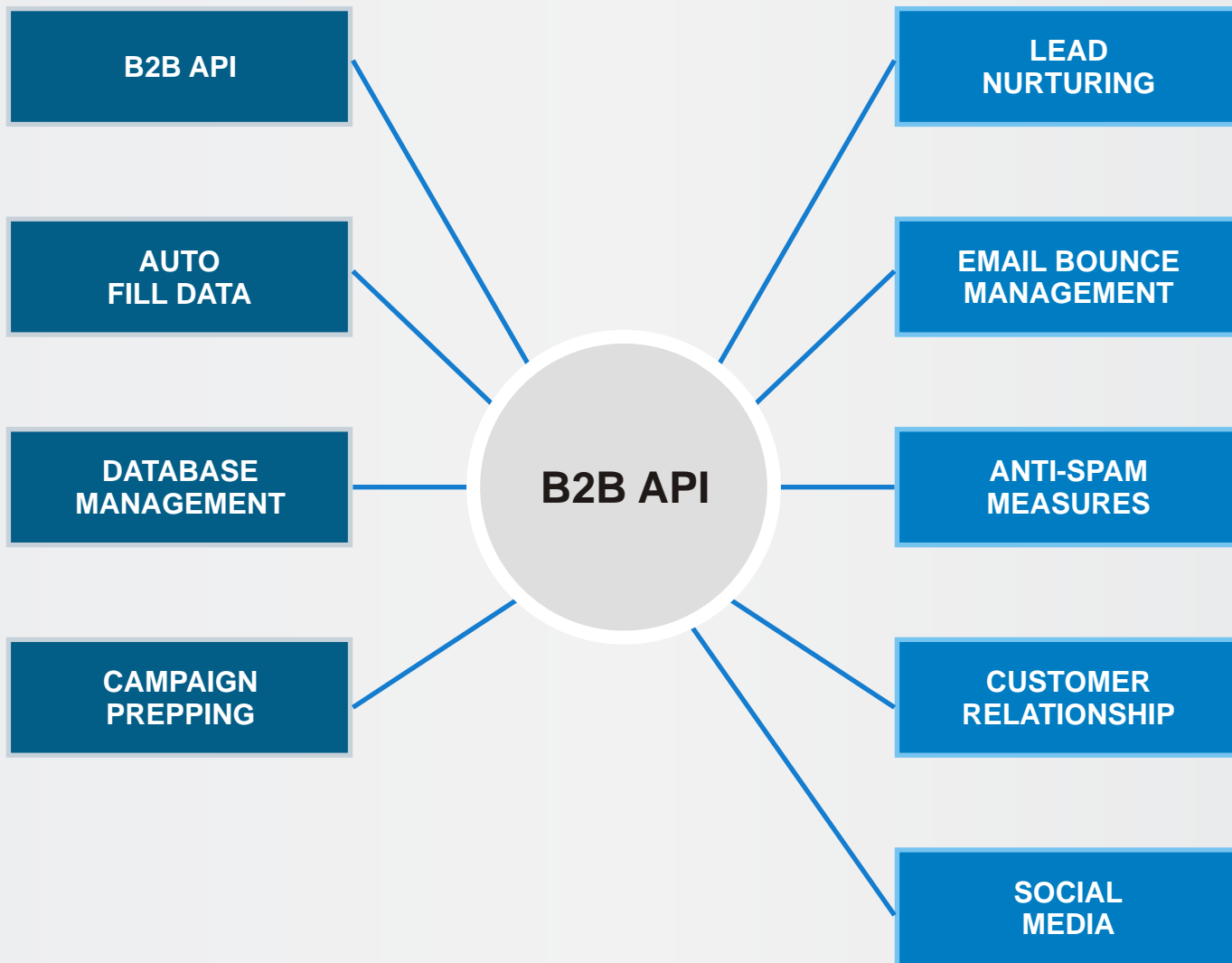
The Complete B2B APP Layout

The service-based technology is a combination of minutely engineered modules, data records, manned support and user-friendly interface. The scope of such a part depends on the intricacy of the application logic, but also on the customizations required from the end-user.

A "FULL PACKAGE" B2B APP from B2Bdatapartners lets the end-user perform all the following tasks–

USING B2B API

USING B2B APP



The Scope of B2B API/APP for End-users

