



Resellers Program

a business unit brochure



Resellers Program

Data resellers have become one of our biggest revenue generators. They can monetize important information on marketing potential seamlessly using our technology and 40 million-plus prospecting database. We make this possible through a number of products, each directed at collating, sorting, accessing and putting valuable prospect information to use. This "information-technology" combination is what your B2B customers really want for increased usability and effectiveness.

B2B API

For entrepreneurs who already have websites, but lack either B2B data or API connectivity, can find B2B API a helpful package. It comes with high-end technology for uninterrupted connectivity, and provides access to millions of relevant prospect records for anyone visiting your B2B search page.

ROI Intelligence

ROI Intelligence comes with a website, and everything that is required for complete B2B search, in ways that can tailor the search results for each person in your clientele. For entrepreneurs looking to engage their clients with useful prospect information, ROI Intelligence is the complete package offering a 360O solution.

Search Tool

Search Tool comes in the form of a user interface, which is connected to a 40 million plus database with the help of an API connection on your existing website.

Customizations

We are capable of tailoring technologies to fit the needs of your customers, who may be seeking highly important prospect information while functioning in special environments or circumstances.

Big Data is getting so much bigger,
that many are choosing a reseller's career
by dealing in it.

Choose partners wisely!

The Increasing Scope of Resellers using B2B Data

The reseller program at B2Bdatapartners is all about enabling ambitious entrepreneurs use the asset that has taken the world of marketing by storm – BIG DATA. While as a reseller you can help marketers around the world with big data, you will be enabling your clients with our packages to offer time and cost-efficiency at unforeseen levels.

Here are the advantages we bring to the reseller community:

- Affordable sales channels and infrastructure
- Seamless operability in business
- Empowerment with technology
- Asset-like maintenance of data

Our data is procured, verified and modified from various sources.

A few sources we use regularly –

- Government listings and records
- Tradeshows and conferences
- Miscellaneous advertisements
- Public announcements
- Online and offline journals

B2Bdatapartners

B2Bdatapartners is a Growth Enablement Partner for Clients across 83 countries helping extend reach to over 36 million top global executives across the world.

B2Bdatapartners has transformed the way businesses work with cutting-edge data management technology, exhaustive data reach and digital marketing solutions. We pride ourselves on offering customized solutions based on the clients' requirements and business scope.

Core Capabilities

- ▶ Data Solutions
- ▶ Data Management
- ▶ B2B API
- ▶ Resellers Partnership Program

Contact Us

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